



A Mere Paws . . .

the Official Newsletter of Doggerel Unlimited.



Late Summer 2006

Peace of Mind

By John Gutekunst

An *aphorism* is defined as a general truth conveyed in a short and pithy sentence. For example, carpenters like to say "measure twice, cut once." In the world of academia, you will hear "publish or perish." And when I worked in a bakery, I was told often "if it's brown, it's done, if it's black, you're done."

I am no longer employed burning bread and rolls, instead I spend a lot of time in front of a computer. I believe we computer users need a pithy aphorism of our own — something we

all have in common — we all need to **SAVE OUR WORK!**

What computer user hasn't lost work when their computer crashed? It might be ten minutes worth, an hour, or even more. After the initial cursing and monitor-head banging, we all resolve: "From now on, I save every (fill in the blank) minutes, no exceptions!" This usually lasts a half hour or so, then back to old habits.

Saving your work on a PC is fairly painless. Once you have done the

initial save on your document or whatever you are working on, get in the habit of hitting **CONTROL - S** (left hand, pinky finger hit control, fore finger hit S) — Done!



As for our aphorism, "Save your work" doesn't cut it. My recommendation is "Save early and save often!" I just hope no one confuses us with professional politicians (vote early and often). After all, we have our standards. 🐾

A Closer Look Harry's Hotdogs



I was driving my unicycle through Sadsburyville carrying all my worldly possessions the other day. Suddenly I said to myself "Bovina Sancta!" (Holy Cow!) There's a sign for **Harry's — The Neighborhood Place!**

I had recently become homeless, since becoming *persona non gratis* at my last place of abode (something about my habit of spouting inappropriate latin phrases that I didn't really understand). This was perfect — I was looking for a new neighborhood to move into.

I sauntered in and accosted the first person I saw, who happened to be John Lymberis, owner of Harry's. "I would like to place an order for a neighborhood please," I said, "nice and

quiet, shopping and other amenities nearby, winding streets with Victorian architecture. Must have unicycle garages."

"Bovina Sancta!" he replied, "We don't sell neighborhoods here, this is a restaurant."

John explained that in 1973 his parents Harry and Athena Lymberis bought the historic Sadsburyville Hotel and re-introduced it as "Harry's Famous Hotdogs." In 1992, the Lymberis Family did extensive renovations to both the interior and exterior of the beautiful 18th century building. Many of the

employees have been there for years — it's really like a big family. In addition to the restaurant in Sadsburyville, there is an additional *Harry's* in the Food Court at Exton Square Mall.

Harry's boasts a full lunch and dinner menu, with appetizers, entrees, home made soups, fresh salads and desserts, and bar service. The full menu is available at www.HarrysHotdogs.com. They even post the specials every day on the website!

John and I sat down together for lunch. I had a one of their famous hotdogs topped with Harry's special secret-recipe meat-sauce, mustard & chopped onions. I started apologizing for the misunderstanding about the neighborhood place. "Don't worry about it," John said, and as the waitress brought out a couple of nice cold mugs, we toasted: "Carpe Cerevisi!" (Seize the beer!) 🐾



Doggerel Unlimited

324 W. Kings Highway
Coatesville, PA 19320

A Mere Paws —
a real meat 'n potatoes publication.

Baying at the Moon

By John Gutekunst



Moon=Good — Giant Meteor=Bad

This issue's *Baying at the Moon* is about — the moon. Everybody likes the moon, it's probably our most popular satellite. Think about songs like *Moon River* and *Moon Over Miami*, not to mention *Moonlite Boogie*.

Advertisers know this, and often use the moon in their ads. Picture two young sweethearts, cheek-to-cheek, sipping icy-cold bottles of cola under the light of a full moon. Cute and romantic, and no doubt lucrative for the soda pop company.

Now picture that same young couple under the light of a giant meteor racing across the night sky. Still cute and romantic. Probably still lucrative as well, until . . . suddenly, three weeks after the meteor ads appear, a *real* giant meteor slams into the earth and wipes out civilization as we know it. What's the first thing people are going to do? That's right, switch brands of cola. They might even go off soft drinks completely and start drinking organically-grown green tea.

The point here (yes, there *is* a point) — you need to be careful with associations in your advertising. You don't want to be linked with something or someone over whose actions you have no control. The great lyricist Johnny Mercer said it best:

You've got to ac-cen-tu-ate the positive,
E-lim-i-nate the negative.

He might have added:

Es-pec-i-al-ly if it's a Gi-ant Me-te-or. 🐾

Recipe of the Week

Tropical Fruit Salad



Walking down the fruit aisle in the supermarket produce department can make you feel like you are somewhere in the tropics. The exotic fruits with their exciting aromas — you see the papayas, and you picture women in grass skirts singing Bali Hai. Bananas — you see palm trees swaying in a warm breeze. The mangos take you to a moonlit white sand beach. You pass by the MacIntosh apples and you hear a crusty old New Englander telling you: "You cahn't get theah from heah."

For this recipe you will need:

- Some ripe tropical fruit



1. Peel any fruit that needs to be peeled. Cut up all fruit into bite-sized pieces and place in a tropical fruit salad bowl. Exclude from the bowl the fruit peels, seeds and other inedible bits that you may come across. Be careful not to cut yourself with the knife.
2. Serve
3. Duh.

Next Week: Marshmallow Peeps — Now is the time to start the stale-ification process in time for next Easter. 🐾

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