



A Mere Paws . . .

the Official Newsletter of Doggerel Unlimited.



Summer 2007

Stationery - On the Move!

By John Gutekunst

What's mostly white and written on all over?

Stationery!

What's black and white and really lame?

That last joke.

Most business people give little thought to the stationery they use for letterhead, envelopes, etc. Fewer yet ever think about the production of this paper, unless they happen to pass by a paper mill (in which case their nose will clue them in pretty quickly).

Like many manufacturing businesses, the paper industry is undergoing consolidation, with fewer companies producing a larger percentage of all paper available.

In addition, the way people use paper is changing with less use of formal letterhead and more use of email and other informal communications. The

result is less choice of different paper stocks to choose from, and the choice is narrowing all the time. It is not unusual to find a certain type of paper that has been available for years is no longer being produced, or only by special order or in large quantities.

The paper industry is in constant flux; paper available today might not be tomorrow. So in the world of stationery, remaining stationary is just not an option.



A Closer Look

Coatesville Area Senior Center



Coatesville
Area
Senior
Center

I was wandering around Coatesville the other day wearing my favorite sombrero and charro outfit, when I saw a sign for the Coatesville Area Senior Center. Of course I knew right away they would want to see me.

I went in and immediately started serenading the Señors and Señoritas with some of my best mariachi songs. I started with *Who Threw the Overalls in Señora Murphy's Chowder* and was moving on to *Don't Sit Under the Tomatilla Tree with Anyone Else But Me* when I started getting pelted with tomatillas (and tomatoes).

Confused, I turned to the nearest Señorita and asked "Que pasa?"

Lucky for me it was the Executive Director, Theresa Sargent, who explained the Senior Center (not Señor Center) is dedicated to providing a welcoming place where people 60+ years of age can socialize and enhance their ability to live fulfilling healthy lives.

When the Coatesville Area Senior Center was founded in 1977, they offered a daily hot lunch and a few programs for adults over age 60. Each year, the number of participants grew.

The CASC has now been in continuous operation in the Coatesville Area for 30 years. They have successfully

enriched the lives of our seniors through specialized programs, health and wellness activities and socialization opportunities.

The Center is open Monday through Friday from 9:00 am to 3:00 pm. and Saturday mornings for Tai Chi classes from 9:00 am to 10:00 am.

To find out more about the programs available at the Center call 610-383-6900 or go to www.cascweb.org. Leave your guitarrón home.

Doggerel Unlimited

324 W. Kings Highway
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A Mere Paws
does not use 100% recycled paper,
but does use 100% recycled wit.

Baying at the Moon Planets

By John Gutekunst



Mnemonics:

The Easy Way To Remember Useless Stuff!

The word mnemonic (almost rhymes with ironic — ironically, the first M is silent) means “mindful or pertaining to memory.”

Mnemonics are a great way to remember things, especially lists of things. They are usually something like a short poem, a real or made up word (**TEWTRUS: The Easy Way To Remember Useless Stuff**), or a sentence.

Another example would be remembering items in a list using the first letters of a short sentence: the first letter of each word of the sentence represents the first letters of each item of the list.

Mnemonics have been in the news lately with the demotion of Pluto from planetary status to a mere dwarf planet. This has played havoc with what is arguably the most famous mnemonic of all, used to remember the names and order of the planets: **My Very Educated Mother Just Served Us Nine Pies** (Mercury, Venus, Earth, Mars, Jupiter, Uranus, Saturn, Neptune, Pluto).

A few minor alterations can fix this: **My Variably Erudite Mnemonic Just Seems Unfinished Now**.

Hmmm, maybe not. My efforts here just seems to be **Sloppy, Tasteless, Unpromising, Pretentious and Inane**.

Darn.

Recipe of the Week



Foie gras (fwaw GRAH) is French for "fat liver." It is made from the liver of a duck or a goose that has been specially fattened for this purpose.

There is currently much controversy concerning cruelty to the geese used in production of this delicacy. Fortunately, no geese will be harmed with this recipe for mock Foie gras:

Faux Gras*

Buy ordinary liverwurst. Remove wrapping, and place on a sunny window sill for one to three days (depending on the weather). Texture should silky or buttery (mushy). The flavor should be . . . memorable. If not let it sit a few more days.



Next Week: we deflate the myths surrounding Soufflés.

*Do not try this at home.

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